

# Wallpaper\*

AUGUST 2006

\*INTERNATIONAL DESIGN INTERIORS LIFESTYLE

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LIMITED EDITION COVER  
BY THOMAS DEMAND

## SHOW TIME

Wallpaper's Global Edit exhibition at Giorgio Armani's Teatro, with Zaha Hadid's installation, back left, and creations from some of the featured design districts

# Global summit

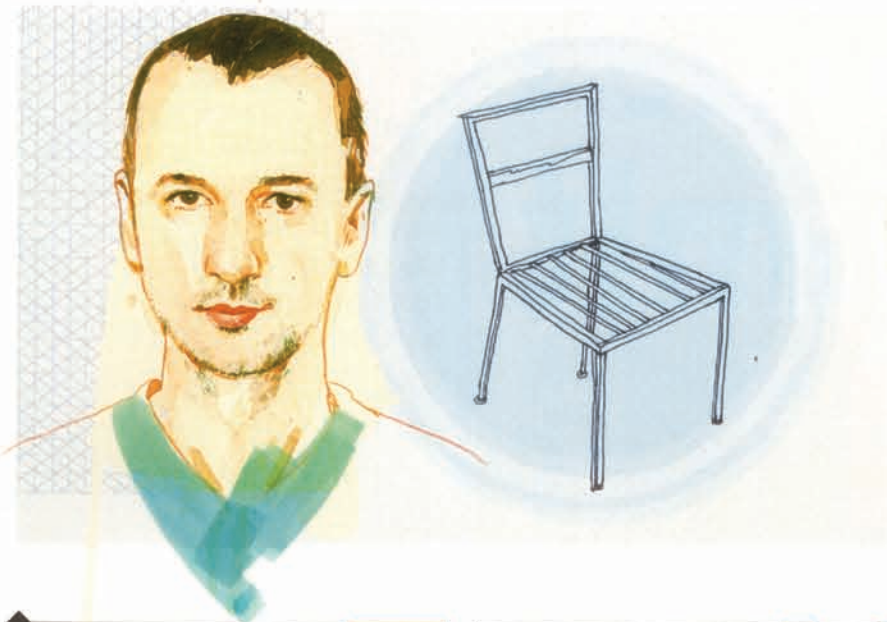
With an installation by Zaha Hadid, and new and inspiring work by 101 emerging designers from around the world, Wallpaper's Global Edit exhibition at the Salone del Mobile in Milan this year all but stole the show. Whether or not you were there to join in its debate about global design, here are our highlights, including our pick of the world's most wanted design talent

## THE SPACE

Can you tell if something was designed in Belgium or Brazil? Should you be able to? With these questions in mind, Wallpaper\* scoured the globe, visiting ten key districts to find the best new emerging designers for display in our Global Edit exhibition, which was held during Milan's Salone del Mobile earlier this year. Whether they're turning their talents to furniture or fashion, graphics or grooming products, our mission was to discover local designers who were largely unknown outside their own domain and bring them to the attention of an international audience. While our ambition was to seek out talent strong enough to stand up on the world stage and yet, in some small way, allude to its country of origin, ultimately we edited it down to the best that each location had to offer.

Curated by the Wallpaper\* team and made possible by our sponsors — Emaar Properties, developers of the Burj Dubai, set to be the tallest building in the world, and Armani/Casa — the results of our global shopping trawl were then shipped to the impressive Armani/Teatro, designed by architect Tadao Ando, in Milan's Zona Tortona. To unite all the pieces (by 101 designers), Zaha Hadid, an international architect world renowned for pushing the boundaries of design, created the vast, startling and unique centrepiece for the exhibition.

With objects ranging from delicate jewellery to a huge bookcase and a bicycle, designers Profirst and scenographer Bob Verhelst were in charge of the installation build; Wallpaper's team finished the styling. Objects were arranged within their own regions and visitors were invited to check out the emerging talent in all four corners of the planet, making up their own minds as to whether design today is beyond boundaries and cultural differences. Over 12,000 of you saw the show. For those who didn't, here's a little teaser... >>



**AUSTRIA**



**Mathis Esterhazy**

Mathis Esterhazy's chair sculpture, made up of ten angular 'Stapelsessel' chairs (above) stacked together to form a striking spiral, stretched high into the Armani/Teatro's ceiling.

**What design education have you had?**

I have had my own workshop since 1979, so there was no time for a design education. I learned on the job.

**How has your career progressed so far?**

I still run the workshop and manufacture almost all of my designs, but with two employees.

**What are your key inspirations?**

I have a grand plan to cover 'the big five' categories in furniture design: chair, table, cabinet, bed, kitchen. My approach is influenced by the designer Pierre Chareau.

**How would you describe your style?**

All my objects are in stainless steel.

**What are your plans for the future?**

I hope that my label, Bausprache, becomes recognised as a unique design style.

[www.mathisesterhazy.at](http://www.mathisesterhazy.at)

**Rest of the best...**

**Kijode Guerilla Design Group** ([www.kijode.com](http://www.kijode.com)) and their playful 'Melted couch table'. The striking, classic pieces of 'Undine' glassware by **Katharina Maria Bruckner**, **Herbert Klamminger** and **Stefan Moritsch** of BKM Design Working Group ([www.bkm-format.com](http://www.bkm-format.com)). **Polka's** ([www.polkaproducts.com](http://www.polkaproducts.com)) breadbasket sculpted to look like a folded napkin. 'Twista' flower pots in cement by **Martin Mostböck** of Martin Mostböck di arch Architecture & Design ([www.martin-mostboeck.com](http://www.martin-mostboeck.com)). Big circular 'Ronda' shelving system by **Katja** and **Werner Nussbaumer** of Werk Möbelbau (tel: 43.1522 0835). Charming porcelain 'Tapas' tableware by **Sandra Haischberger** of Feinedinge ([www.feinedinge.at](http://www.feinedinge.at)). The 'Grand ma' coffee table, which, when switched on, showed a doily through the mirrored table top, by **Harald Hatschen Berger** (tel: 43.664 322 9367).

**CANADA**



**Brothers Dressler**

Toronto-based, German-born twins Lars and Jason Dressler showed the walnut and glass 'Merge' table (below), with moveable panels and multiple possible formations.

**What design education have you had?**

We're Toronto University engineering graduates and we completed furniture design courses before apprenticing under furniture makers and artists for a number of years. We then joined a woodworking cooperative in Toronto in 2003.

**How has your career progressed so far?**

We've done everything from fabricating others' designs for cabinetry, interiors, cabins and houses to designing and producing studio furniture for batch production and art furniture as speculative work and private commissions.

**What are your key inspirations?**

Nature, anatomy, mathematics and industrial processes, as well as designers Jean Prouvé, Carlo Mollino, the Eames and Sam Maloof.

**How would you describe your style?**

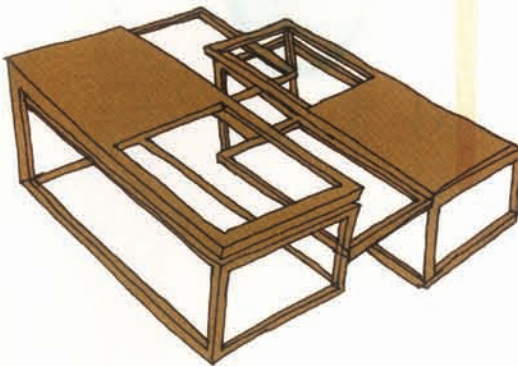
Efficiency of process and materials is key. We're always aware of the end user, and try to bring variables of movement and change to our work.

**What are your plans for the future?**

To continue to implement sustainable design in our furniture and larger projects, such as the renovation of a home in downtown Toronto using green building methods. [www.brothersdressler.com](http://www.brothersdressler.com)

**Rest of the best...**

**Matthew Kroeker** ([www.matthewkroeker.com](http://www.matthewkroeker.com)) with his award-winning teak and aluminium 'Splinter' bench. **Chris** and **Paul Massie** of Massieoffice ([www.massieoffice.com](http://www.massieoffice.com)) showed 20 of their white powder-coated steel 'Flying Vee Shelves'. **Doha Chebib**, **Dara Humniski**, **Anna Thomas** and **Carmen Douville** of Loyal Loot ([www.loyaloot.com](http://www.loyaloot.com)) exhibited the 'Coat Hang' in Baltic birch. Jewellery designer **Lily Yung** ([www.lilyyung.com](http://www.lilyyung.com)) showed her die-cut, reassembled 'Cascade' felt panel. There was



architect **Liming Rao's** elegant 'Unfold' paper vase and bowl (e-mail: [raooo@mac.com](mailto:raooo@mac.com)). **Guido Costantino's** award-winning ceramic 'Do-Do' salt and pepper shakers ([www.costantinostudio.com](http://www.costantinostudio.com)). Doll's house-like edible dinnerware by **Diane Bisson** (e-mail: [diane\\_bisson@mblink.net](mailto:diane_bisson@mblink.net)). A specially commissioned graphic pattern by illustrator **Marian Bantjes** ([www.bantjes.com](http://www.bantjes.com)) printed on a 10ft acrylic panel. 'Yuppie Wood', individually packaged logs, by **Keith Hail** for Motherbrand ([www.hailproducts.com](http://www.hailproducts.com), [www.motherbrand.com](http://www.motherbrand.com)). Hand-carved caribou antler 'Inuit Snow Goggles', made essentially the same way for over 2,000 years, in this case by artisans in the **Uqqurmiut Centre for Arts and Crafts** ([www.uqqurmiut.com](http://www.uqqurmiut.com)).

**BRAZIL**



**Carol Gay**

São Paulo-based Carol Gay exhibited 'Bouquet' vases (below), which are made from resin in six colours and take the form of a bunch of flowers.

**What design education have you had?**

A BA in architecture at Mackenzie University in São Paulo. In 1999, a year-long series of master classes with Fernando and Humberto Campana.

**How has your career progressed so far?**

From 2002 to 2004, I was a product designer for one of Brazil's largest design stores, Tok & Stok. In 2004, along with seven other designers, I was invited by old-school Italian glassware company Bormioli Rocco to create a new glass collection. Since then, I have been working on my own designs from my studio in São Paulo.



**Are any of your designs in production?**

The 'Bouquet' vases are being mass-produced through Brazilian company Zona Zero, which does accessories for all the big designers in Brazil. They are sold at Zona D in São Paulo and cost around £80 for a 'bunch' of three.

**What are your key inspirations?**

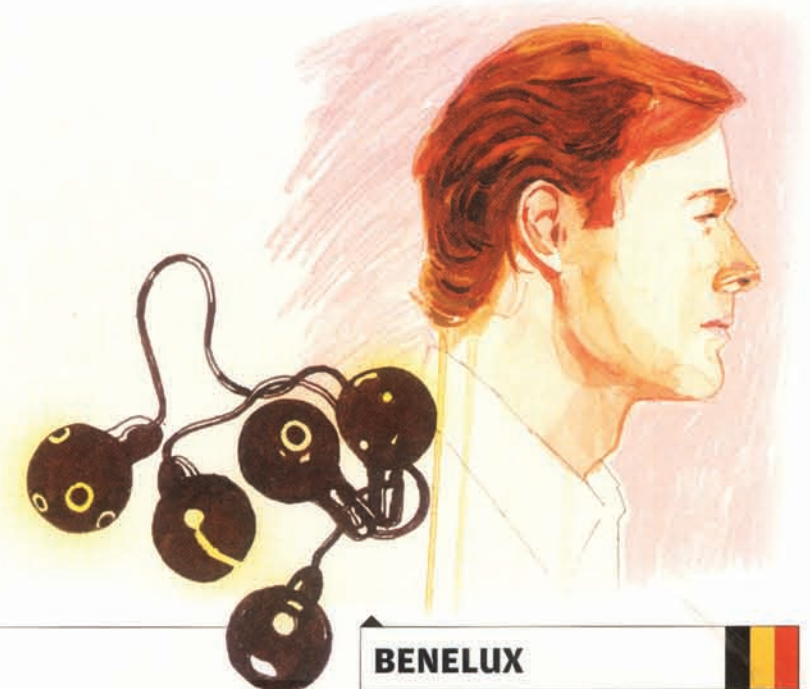
I'm constantly inspired by São Paulo. It's a city of such contrasts, from its buildings, people and traffic to its wealth and poverty. I love hunting around for everyday materials, then turning them into something new.

**What are your plans for the future?**

To do a Master's degree in product design, get involved in other exhibitions and find more producers. Meanwhile, this autumn I'm teaching at the Istituto Europeo di Design in São Paulo. E-mail: [caroldesign@terra.com.br](mailto:caroldesign@terra.com.br)

**Rest of the best...**

Woodworker **Claudia Moreira Salles** and her 100kg 'Fresta' table, made of sucupira wood from a sustainable plantation in the rainforest (e-mail: [cms\\_design@uol.com.br](mailto:cms_design@uol.com.br)). **Kimi Nii** ([www.kiminii.com.br](http://www.kiminii.com.br)), based in Switzerland, and her 17 'Morandi' ceramics, inspired by the painter of the same name. Rising star **Rodrigo Dias Almeida** and his string-wrapped 'Arac' chair (e-mail: [rodrigoalmeidadesign@hotmail.com](mailto:rodrigoalmeidadesign@hotmail.com)). **Juliana Llussa**, whose 'Plé' and 'Meló' tables are produced from wood certified by the Forest Stewardship Council ([www.llussamarcenaria.com.br](http://www.llussamarcenaria.com.br)). The plastic, pop and retro 'Cogumelo' chair by **Thiago Pinto** (e-mail: [thiagopinto@terra.com.br](mailto:thiagopinto@terra.com.br)). London-based Central Saint Martins graduate **Paula Gerbase** and her shirts with traditional 'Crivo' lace cuffs and collars, made by a group of village women near Porto Alegre and reworked with a Savile Row twist (tel: 44.7922 566673). The capacious, tan hide-covered 'Redonda' chair by London and Brazil-based duo, **Leonardo Lattavo** and **Pedro Moog** ([www.lattoog.com](http://www.lattoog.com)).



**BENELUX**

**Ed Annink**

Designer and art director Ed Annink presented a set of light bulbs (above), partially covered with a heat-resistant black lacquer.

**What design education have you had?**

I have lived by the lesson that curiosity rules.

**How has your career progressed so far?**

I am one of the partners of Ontwerpwerk, a multidisciplinary design agency based in The Hague in the Netherlands.

**What are your key inspirations?**

Innovation based on durability.

**How would you describe your style?**

Poetic, pragmatic, adventurous and curious.

**What are your plans for the future?**

Pleasure. [www.ontwerpwerk.com](http://www.ontwerpwerk.com)

**Rest of the best...**

**Peter Pilotto** showed shirts and skirts in bright, printed fabrics ([www.peterpilotto.com](http://www.peterpilotto.com)). Graphic designers **Silvano Vidale** and **Tom Glosesener** of Vidale-Glosesener ([www.vidaleglosesener.lu](http://www.vidaleglosesener.lu)) brought 'MUDAM' playing cards. The stunning white clock for Belgium Railways by **Stefan Schöning Industrial Design** ([www.stefanschoning.com](http://www.stefanschoning.com)) hung high on one of the walls of the Armani/Teatro. Some of **Paul Boudens'** book designs lay beautifully in glass cases ([www.paulboudens.com](http://www.paulboudens.com)). There was pure wooden furniture by **Sven Goemaere** and **Miel Cardinael** of aM ([www.atelierin.be](http://www.atelierin.be)). **Bart Lens** ([www.lensass.be](http://www.lensass.be), [www.objetbart.be](http://www.objetbart.be), [www.edendesign.be](http://www.edendesign.be)) showed his home office desk that resembled a motorbike. **Georges Zigrand** of Zigideluxe ([www.zigideluxe.net](http://www.zigideluxe.net)) had a two-man deckchair. **Charlotte Lancelot** ([www.charlottelancelot.com](http://www.charlottelancelot.com)) brought her Perspex flower hooks. A red chair with one arm lit was the work of **Philippe Vander Maren** (e-mail: [philippevd@skynet.be](mailto:philippevd@skynet.be)). There was also a bicycle by **Olaf Wit** ([www.olafwit.com](http://www.olafwit.com)) and alluring vodka bottle labels by **IQ Creative** ([www.supperclub.com](http://www.supperclub.com)). >>

## INDIA



## Rajiv Saini

Rajiv Saini presented a series of tables and vases. The vases (right) were designed for his new wing of the Goa Marriott.

**What design education have you had?**

I have had no formal design education. I studied boring computer sciences. But pure unadulterated passion for design has led me on so far. And hopefully it will see me through. I have managed to design entire buildings in India for various clients despite my apparent lack of training.

**How has your career progressed so far?**

I started off by doing residential interiors, then came a number of trendy hotels, bars and restaurants. But I'm most excited about rapidly filling the pages of my sketchbook with myriad ideas for products and furniture.

**What are your key inspirations?**

Living in India in these times of frenetic development. There is the urban chaos, rapidly changing mindsets, the wider acceptance of new ideas, and the altering social milieu combined with the booming economy. There's an infectious energy and constant impetus to create, to feed this hungry demand for ideas.

**How would you describe your style?**

I enjoy creating expressive, individualistic pieces, objects imbued with witty undertones,



sometimes even an exploration of subversive ideas, but never pieces that are dull and boring.

**What are your plans for the future?**

I would love to be part of this tribe of young designers that shapes and influences lifestyles. Tel: 91.22 2645 1483

**Rest of the best...**

**Tania Singh Khosla** (e-mail: [tania@tsk-design.com](mailto:tania@tsk-design.com)), a Yale-educated, Bangalore-based graphic designer, created thoroughly modern wallprints, using traditional Indian motifs, for a Kolkata restaurant designed by her architect husband, Sandeep Khosla. Another architect (and architect's wife) **Nisha Mathew Ghosh** ([www.mathewghosh.com](http://www.mathewghosh.com)) displayed a range of designs in woven stainless steel. **Chris Lee** and **Kapil Gupta** ([www.chris-lee.net](http://www.chris-lee.net)) are a London-Mumbai partnership with a number of projects being built in India; they presented their startling design for a Villa Moda store in the desert. **Jiten Thukral** and **Sumir Tagra** ([www.thukralandtagra.com](http://www.thukralandtagra.com)) straddle the worlds of fine art and graphic design with their paintings on canvas. **Avinash Veeraraghavan** (e-mail: [sirish.rao@tarabooks.com](mailto:sirish.rao@tarabooks.com)), a graphic artist, presented his first book, *I Love My India: Stories for a City* (Gestalten Verlag).

## JAPAN



## Ken Watanabe

Ken Watanabe's 'Linkage' stools (below) are constructed without the need for tools or screws. They are a lesson in restraint and purity.

**What design education have you had?**

I graduated in interior design from Musashino Art University in 2004.

**How has your career progressed so far?**

After graduation I worked as a freelance designer until I started my current position at Elmer, a design office in Japan.

**What are your key inspirations?**

The unconscious behaviour of people, architecture and smiles.

**How would you describe your style?**

The furniture and objects that I design are simple, pure and joyful.

**What are your plans for the future?**

I want to design a variety of things, furniture, objects, lighting and interiors. I want to design to change people's lives for the better, and to cherish the connection to my surroundings.

E-mail: [ken-w0624@hotmail.co.jp](mailto:ken-w0624@hotmail.co.jp)

**Rest of the best...**

Stopping people in their tracks were the beautifully crafted connecting twin tables in wood by **Kazuhiko** and **Saori Shimoo** (tel: 81.7 6455 3191). A jewellery collection, based on interlocking circles and made of foam, by **Masako Ban** of Acrylic ([www.acrylic.jp](http://www.acrylic.jp)), showed that costume jewellery can be just

as stunning as precious stones. Clean and crisp beauty labels by **Tokuji Yoshioka** ([www.tokuji.com](http://www.tokuji.com)) stood out as a model for all packaging. **Issay Kitagawa**, from design company Graph Co ([www.moshi-moshi.jp](http://www.moshi-moshi.jp)), showed a selection of refined sake bottle labels and chopstick holders. **B-SIDE** displayed a cute, vintage-looking set of ceramic cups and saucers ([www.bside-toki.com](http://www.bside-toki.com)). There was a cotton dress with enchanted wrap-around lace by **Mint Designs** ([www.mint-designs.com](http://www.mint-designs.com)). The delicate ceramic ornaments of different-sized birds and flowers that lined a corner wall were designed by **Rio Ito** and produced by Graf ([www.graf-d3.com](http://www.graf-d3.com)). »

